

April 17, 2026 Participatory Methods CoP Meeting Notes

The second Participatory CoP meeting, titled *The Echo and the Silo: Why Campaign Evaluation Must Stop Extracting Stories and Start Ceding the Narrative Arc*, was presented by Taye Balogun.

Check out the [video](#) Taye shared during the presentation from his work with ActionAid Liberia. The creation of the video was led by and features community members and references their work during a past Ebola outbreak.

Key resources shared during the session include:

- **Feedback Labs – Listening & Feedback in Practice:**
<https://feedbacklabs.org/what-is-feedback-what-is-listening/>
- **BetterEvaluation – Using Stories in Evaluation:**
<https://www.betterevaluation.org/methods-approaches/methods/personal-stories>