



GLOBAL IMPACT SPEAKER SERIES

Applying Private Sector Best Practices to Global Philanthropy

Who	Douglas Balfour CEO Geneva Global
When	Tuesday, November 27, 2012 5 – 6 pm
Where	R 2240 Ross School of Business
	Reception immediately following



Doug Balfour has always been involved in change. Changing organizations in business systems redesign work in the 1980's and 1990's, changing lives in his passion for Africa in Namibia, Liberia, and East Africa and changing the way International Development is practiced by clustering local Community Based Organizations together for maximum strategic effect in multi-year programs called Strategic Initiatives and most recently in bringing donors together to see their collective action achieve what their individual giving could not - a systemic, significant, positive change in social transformation in Integrated Donor Funds.

Doug became the CEO and owner of Geneva Global in September 2008, in a management buy-out after joining the organization in 2006 as its International Director. Prior to joining Geneva Global, Doug was co-founder and Executive Director of Integral - an alliance of 13 Western Relief and Development agencies around the world. He also co-founded the Micah Network – a 400 strong southern NGO network and a global advocacy campaign called The Micah Challenge. Prior to that, he served as General Director of Tearfund, the 6th largest relief and development agency in the UK. During that time he doubled the income and tripled the social impact of the charity. He studied geology at Southampton University, and his first job after graduating was running diamond exploration programs in Northern Namibia. He has an MBA from Cranfield School of Management.

About Geneva Global

Geneva Global is a new type of international philanthropy services organization, working in the non-profit, the impact investment and international business arenas in order to see real social transformation focused on the three foundational pillars of education, health and economic empowerment.

Geneva Global has been aiding donors and philanthropic investors get the most impact from their social development activities and passions since 1999, having facilitated over \$100M in grants, overseen 1800 projects and changed the lives of over 15 million people in over 100 countries. Geneva Global has staff in the US, the UK, and Switzerland.

Learn more about Geneva Global: <http://www.genevaglobal.com/>

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For more information about the Global Impact Speaker Series, contact wdi-spss@umich.edu.