CLIMATE ENTREPRENEURSHIP EXCHANGE

COHORT 1: DRAFT - DATES SUBJECT TO CHANGE (CURRENTLY: **FEBRUARY 1 - APRIL 7, 2027**)

Week	*Before*	1	2	3	4	5	6	7	*8*
	18 Jan - 31 Jan	*1-7 Feb*	*8 - 14 Feb*	*15 - 21 Feb*	*22 - 28 Feb*	*1 - 7 Mar*	*15 - 21 Mar*	*22 - 28 Mar*	*29 Mar - 1 Apr*
LIVE WEBINAR		**Opening Session** **DATE TBD** - 12:00pm - 1:30pm EST Live with WDI on Program Logistics & Expert on Climate Change (TBD)	**DATE TBD** - 12:00pm - 1:30pm EST Live with speaker from UDEM (TBD) - session focused on Entrepreneurship	**DATE TBD** - 12:00pm - 1:30pm EST Live with TBD from Academic City	**DATE TBD** - 12:00pm - 1:00pm EST Live with Diana Paez, William Davidson Institute (+ possibly an Entrepreneur from Ghana)	**DATE TBD** - 12:00pm - 1:00pm EST Live with TBD from Academic City with an expert on Marketing for startups	**DATE TBD** - 12:00pm - 1:00pm EST Live with speaker from UDEM (TBD) - a successful entrepreneur who knows about funding	**DATE TBD** - 12:00pm - 1:00pm EST Live with a successful entrepreneur who knows how to pitch + Amy Gillett, William Davidson Institute	Closing Session **DATE TBD** - 12:00pm - 1:00pm EST Live with WDI team and participants, mentors, and partners: Top 3 winning teams announced **APRIL 7, 2027:** LIVE PITCH EVENT IN GHANA at ACADEMIC CITY with top 3 winning teams
MODULES	VIEW AND COMPLETE THE FOLLOWING MODULES ON THE EXTENDED PORTAL:	**#1: Introduction to Climate Change**	**#2: Introduction to Entrepreneurship**	**#3: Design Thinking & Creative Inquiry**	**#4: Conducting Market Research / Opportunities in the Energy Sector**	**#5: Turning Your Idea Into A Business / Marketing Your Business**	**#6: Finance & Funding**	**#6: Pitching Your Business**	Take Post-Program Surveys
ACTIVITIES	Take Pre-Program Survey 18 January - 31 January 2027 Mentor introduction with teams - facilitate a meeting or begin communication with their teams	Begin using ExtendEd portal #1 Mentor check-in (continue to get to know one another)	**Assignment 1:** Team Charter #2 Mentor check-in	**Assignment 2:** Finding an Issue #3 Mentor check-in	#4 Mentor check-in	**Assignment 3:** Social Business Model Canvas / Marketing Your Business #5 Mentor check-in	**Assignment 4:** Finance & Funding #6 Mentor check-in	**Assignment 5:** Climate Entrepreneurship Issue Video #7 Mentor check-in	

Last updated: October 28, 2026