



WILLIAM DAVIDSON INSTITUTE
AT THE UNIVERSITY OF MICHIGAN

WDI

Website Guidelines.

Updated: September 2015

Logo.



Pantone:
7406

Pantone:
282

Colors.



Pantone:

7406



Pantone:

282

UofM brand standards:

<http://vpcomm.umich.edu/brand/home>

Typography.

Source Sans Pro Extra Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Source Sans Pro Extra Light Italic
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Source Sans Pro Light
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Source Sans Pro Semi Bold Italic
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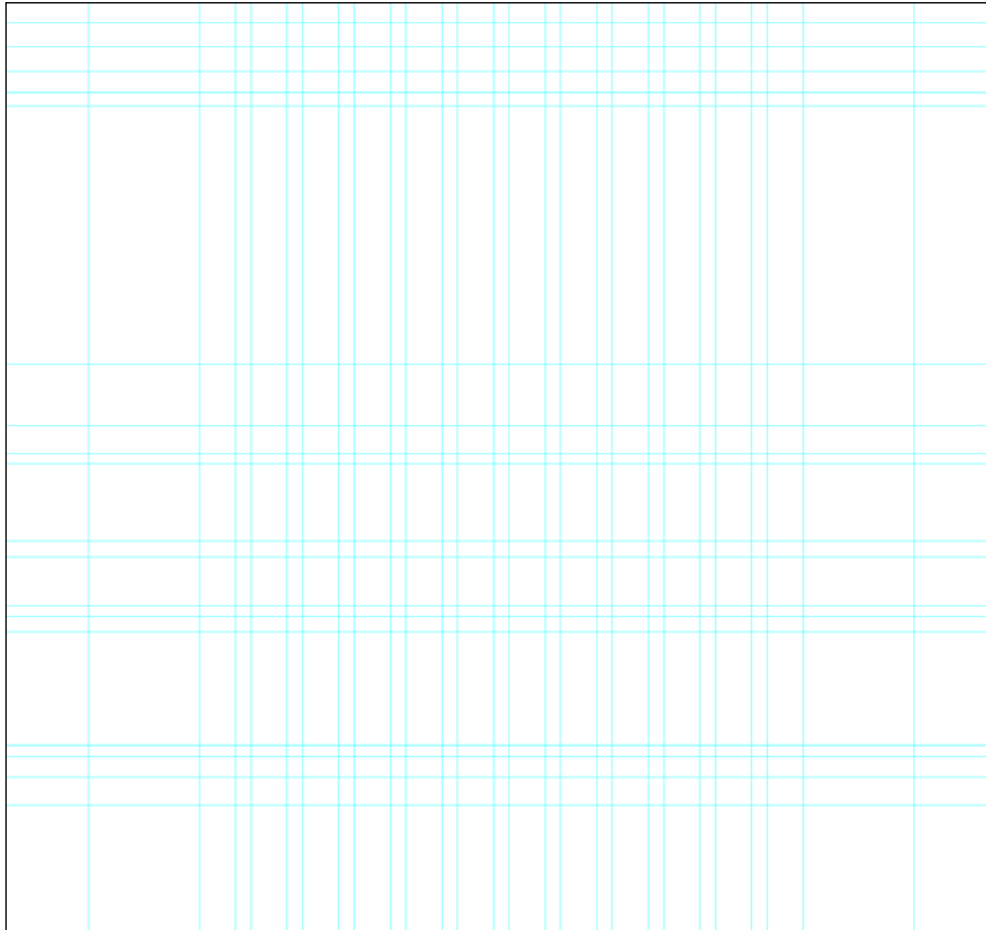
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1234567890

Source Sans Pro Black Italic
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