

## OUR MISSION

**“To equip economic decision-makers in...emerging countries with the tools of commercial success.”**

—William Davidson

Established at the University of Michigan in 1992, the **William Davidson Institute** is an independent, non-profit research and educational organization. Serving both profit-seeking and non-profit firms, WDI is guided by our founding principle that thriving businesses drive economic development and improve social welfare in low- and middle-income countries (LMICs).

## ABOUT EDUCATION

WDI's **Education Sector** specializes in both capacity building and management education program delivery. WDI builds the capacity of higher education institutions in low- and middle-income countries (LMICs) to offer management education programs. Over the past 25 years, WDI has built the capacities of educational institutions around the world, including in Kazakhstan, Uzbekistan, Morocco, Algeria, Bahrain, Rwanda, Cambodia, the Philippines, Latvia and Croatia. WDI also provides short-term management education certificate programs to participants in LMICs, often in partnership with local universities or training companies.

## CONTACT

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# EDUCATION SECTOR

## CORE COMPETENCIES

WDI's Education team offers management education capacity building and training.

### **Management Education Capacity Building**

We help universities in low- and middle-income countries build their capacity to offer management education programs through improved curricula, faculty development, and the introduction of new pedagogical tools and techniques. WDI leverages best practices from our home base at the University of Michigan and customizes solutions based on local contexts.

### **Management Educating Training**

Through our deep knowledge, expertise and networks, we provide innovative and practical management training programs in emerging markets. We conduct in-person and virtual programs which connect and equip learners from around the world. Since 1992, we have trained over 10,000 participants from thousands of companies and non-profit organizations around the world.

## OUR IMPACT

Examples of our work include:

### **[USAID/RTI: Science, Technology, Research Innovation for Development.](#)**

WDI provided technical support to strengthen science, technology, and research capacity of Filipino higher education institutions.

### **[Executive Education at Stockholm School of Economics in Riga, Latvia.](#)**

WDI has partnered with SSE Riga since 2005 to develop various management certificate programs. WDI has also created a custom learning management system that integrates online learning modules and improves participants' application of learning.

### **[NGO Leadership Workshops.](#)**

With its partners, WDI has trained over 100 NGO leaders from Central and Eastern Europe in management, marketing, advocacy, and fundraising.

### **[Goldman Sachs' 10,000 Women Entrepreneurship Program.](#)**

WDI equipped over 300 women entrepreneurs in Rwanda with knowledge and skills to start or grow their businesses.

### **[MENA-Michigan Initiative for Global Action Through Entrepreneurship \(M<sup>2</sup>GATE\).](#)**

WDI connected students from five campuses in Michigan with students in Egypt, Libya, Tunisia, and Morocco to collaborate virtually on entrepreneurial solutions to social challenges in the Middle East & North Africa (MENA) region. Over 400 students participated, designing 73 social enterprises.

## WHY PARTNER WITH US?

- Decades of experience designing and delivering customized management programs
- Dedicated and experienced faculty affiliates
- Innovative curricula and program delivery methods
- Global network of academic partners